



Heads of Delegation Fireside Chat

Monday, August 5th, 2024

12:00-1:30pm | Beau Rivage | Camellia Ballroom

International Trade For Economic Growth and Development: Strategies for States and Provinces

International trade has long been a major driver of corporate growth and economic development in the Southeastern United States and Canadian Provinces. In today's global economy, volatility, uncertainty, and technological innovation have changed the nature of industries in local economies. They have also created challenges, from supply chain disruptions to workforce shortages, and opportunities such as the emergence of new growth industries and markets. This panel of distinguished leaders will share their insights and strategies from the perspective of their own jurisdiction.

PANELISTS:

SOUTHEASTERN UNITED STATES:

Alabama:	Ellen McNair, Secretary of Commerce, Office of the Governor of Alabama
Georgia:	The Honorable Brian Kemp, Governor of the State of Georgia
Mississippi:	William 'Bill' Cork, MDA Executive Director, Office of the Governor for the State of Mississippi/Mississippi Development Authority
North Carolina:	Ryan Combs, Executive Director, Research Triangle Regional Partnership
South Carolina:	Annie Caggiano, Director of Global Business Development, South Carolina Department of Commerce
Tennessee:	Allen Borden, Deputy Commissioner, Tennessee Department of Economic & Community Development

CANADA:

New Brunswick:	Alexa Power, Manager, Export Development, Opportunities New Brunswick
Newfoundland and Labrador:	TBC
Ontario:	Jag Badwal, Agent-General, Ontario Agent General
Prince Edward Island:	The Honourable Dennis King, Premier of Prince Edward Island, Government of Prince Edward Island
Quebec:	Isabelle Dessureault, Chief Representative of the Québec Government in the Southeastern USA
Moderator:	Diane Alleva Cáceres, PhD, CEO, Market Access International, Inc.

